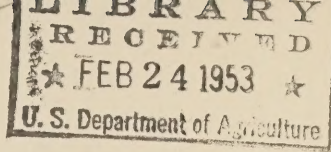


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



MAKING A HOBBY OF ORCHIDS

In our files are many nice letters informing us of the success of growing orchids for the first time by people whose age ranges from 9 years to 70 years.

We are especially gratified with the visits we have had from people all over the United States and they are as welcome whether they buy or just talk, orchids.

Our business grew from our hobby and we still consider it as such in many ways. Somehow we feel that when we obtain a new customer who wants one plant to start we have made a new convert into the fascinating pleasure of growing the ultimate in flowers. Truly they are the jewels of the flower kingdom and a new seedling blooming for the first time is as interesting to us as the final chapter of a good book.

Due to the many requests we have had for a more descriptive list, we respectfully submit our new one hoping that it might help with your selection. We join with all those who offer plants to the amateur in recommending the species as a beginning. Although we offer hybrids from time to time our greatest business is with the more robust, and in many cases finer flowered species.

We wish to take this opportunity of thanking all those hundreds of customers for their past patronage and to wish them continued success with their hobby.

HOUSE OF ORCHIDS
24 VILLAGE ROAD
POMPTON PLAINS, N. J.

OFFICE
106 Midland Ave.
Montclair, N. J.
MO 2-7083

GREENHOUSE
122 Gregory Ave.
W. Orange, N. J.
OR 3-5619

*Alexander and
Pompton Plains*

HOUSE OF ORCHIDS

Margaret D. Fox

Howard B. Fox

- - - - -

CATTLEYA

This genus is the most popular of all orchids. They include beauty with usefulness and are included with the intermediate varieties growing at a temperature of 60° to 65°.

Bowringiana	Brazil	October	\$5. - \$10
Rose purple in clusters of 5 to 15 flowers, much darker on the lip.			
Gigas	Warm Colombia	Summer	\$8. - \$15
Rose sepals and petals, lip crimson purple with gold markings in throat. The largest of the species.			
Labiata	Brazil	Autumn	\$5. - \$10
Bright rose, lip deep crimson purple.			
Mendelii	Colombia	Summer	\$5. - \$20
Variable, white to pale purple sepals and petals with megenta or purple lip.			
Mossiae	Venezuela	Spring	\$8.50 - \$15
Flowers larger, variable. Rose with crimson lip, yellow markings.			
Schroderae	Colombia	Spring	\$5. - \$10
Light rose, deeper on lip, with gold throat. Sweetly scented.			
Trianae	Colombia	Dec. to March	\$5. - \$7.50
Very variable, sepals and petals blush, lip crimson purple, gold in throat.			

CYMBIDIUM - Cool

Yellow and pink hybrids. Blooming size only. \$15 and up.

CYPRIPEDIUM - Cool

Insignae, cool type, green & brown of medium size.(c)	\$4. each
Lawrencianum (w)	\$6. - \$10
Harrisonianum; mahogany hybrid (c)	\$5. - \$7.50
Harefield Hall, large insignae type (c)	\$7.50 - \$15.
Aureum surprise, handsome yellow and white hybrid (c)	\$15. - & up
Many other species and hybrids.	

DENDROBIUM - Int.

Merlin	Spring	\$7.50 - \$15
Large flower of white and rose with deep purple blotch in the lip. A good hybrid of the Nobile type.		
Dearei		\$15. - \$25
Almost extinct in Phillippines. Flowers white, green in the throat. Long lasting. Supply limited.		
Nobile	Spring	\$5. - \$7.50
Similar to Merlin above but flowers smaller and hardly two plants alike.		
Formosum	Fall	\$7.50 - \$10
White, spade lip with orange-yellow stain.		
Phalaenopsis	Winter	\$7.50 - \$15
Various from dark to light purple.		

EPIDENDRUM - Int.

Prismatocarpum	Spring	\$7.50 - \$10
Lovely spray of chartruse spotted with brown on sepals. Purple lip. Long lasting.		

LAELIA - Int. to cool

Anceps	Fall	\$5.00
Flowers 3 to 4". Rose with deep purple lip, variable.		
Purpurata alba	Spring	\$25.00
White sepal & petals with deep purple lip and labellum.		

ODONTOGLOSSUM - Cool

Grande	Fall-Winter	\$7.50
A cool type and very beautiful. Scares of 3 to 5 large flowers with sepals yellow, barred with chestnut brown. The "Baby Orchid".		
Pulchellum	Spring	\$7.50 - \$15
Small pure white flowers with touch of yellow in labellum. Looks like an inverted white viola. Long lasting.		

ONCIDIUM - Int.

Ampliatum majus	Spring	\$10.
Compact clusters of yellow flowers, barred with chestnut brown.		
Felxuosum	Spring & Summer	\$5. - \$7.50
Small spray of yellow flowers barred with chestnut brown.		
Sphacelatum	Spring	\$5.
Small flowers with chestnut brown sepals and petals barred with yellow, lip golden yellow.		
Splendidum	Winter	\$5. - \$7.50
Erect stems with large yellow flowers, petals barred chestnut brown, large flat lip.		
Varicosum var Rogersii	Autumn	\$3.50 - \$7.50
Graceful sprays of yellow flowers in the fall.		

PHAIUS - Warm (Beetle zone only).

Grandifolius (Mun Orchid)	Spring	dormant bulbs (June)	\$4. each
Spray of tan flowers backed with white on sepals and petals.		active plants in summer	\$7.50
Tubular purple lip and labellum.			

PERISTERIA - Warm

Elata (Dove Orchid)	Summer	\$5. - \$10
White flowers on long spray.		

DEMBROBIUM - Inf.

Merlin
Large flower of white and rose with deep purple blotch
in the lip. A good hybrid of the Noble type.
Spring
\$7.50 - \$15

Dearest
Almost extinct in Philippines. Flowers white, green in
the throat. Long lasting. Supply limited.
\$15 - \$25

Noble
Similar to Merlin above but flowers smaller and
hardly two plants alike.
Spring
\$5 - \$7.50

Formosa
White, sepals lip with orange-yellow stain.
Fall
\$7.50 - \$10

Phalaenopsis
Various from dark to light purple.
Winter
\$7.50 - \$15

EPHEDRUM - Inf.

Phalaenopsis
Lovely spray of chrysanthemum spotted with
brown on sepals. Purple lip. Long lasting.
Spring
\$7.50 - \$10

LAELIA - Inf. to cool

Anaea
Flowers 3 to 4". Rose with deep purple lip, variable.
Fall
\$5.00

Purpurea alba
White sepals & petals with deep purple lip and labellum.
Spring
\$5.00

ODONTODORIS - Cool

Granda
A cool type and very beautiful. Sepals of 3 to 5 large
flowers with sepals yellow, barred with chestnut brown. The "Baby Orchid".
Fall-Winter
\$7.50

Polichellum
Small pure white flowers with touch of yellow in
labellum. Looks like an inverted white violet. Long lasting.
Spring
\$7.50 - \$15

ONCIDIUM - Inf.

Amplexum major
Compact clusters of yellow flowers, barred with chestnut brown.
Spring
\$10.

Poluxnum
Small spray of yellow flowers barred with chestnut brown.
Spring & Summer
\$5 - \$7.50

Sphaelatum
Small flowers with chestnut brown sepals and petals barred with
yellow, lip golden yellow.
Spring
\$5.

Splendatum
Short stems with large yellow flowers, petals barred
chestnut brown, large flat lip.
Winter
\$5 - \$7.50

Variatum var. Rogerii
Graceful sprays of yellow flowers in the fall.
Autumn
\$7.50 - \$15

PHALIS - Warm (Beetle zone only).

Grandifolia (New Orchid)
Spray of two flowers barred
with white on sepals and petals.
Tubular purple lip and labellum.
Spring
dormant bulbs (June)
active plants in summer
\$1.50 each
\$7.50

PHILISTIA - Warm

Elata (Dove Orchid)
White flowers on long spray.
Summer
\$5 - \$10

STENOGLOTTIS - Cool

Longifolium	Natal, Africa	Autumn	\$7.50
Spike about 12" high, dark purple flowers resembling the heuchera (coral bells).			

TRICHOPILIA - Cool

Suavis			\$7.50
Fragrant flowers about 1" across, creamy white, with red-purple in the lip.			

VANDA - Int.

Miss Joaquim		Various	\$4.00
A hybrid that requires much sun and a warm house. Flowers pink with brown lip.			

Coerulae		Various	\$10. - \$15.
The famous "Blue Orchid". It needs lots of light and cool temperature.			

Tricolor	Java	Various	\$10.
Sprays of large yellow flowers spotted with purple, purple lip. Long lasting.		(Specimen plants 2½ - 3 ft. \$35.)	

Suavis			\$20.
Similar to above of which it is a variety. However, flower background is white.			

ZYGOPETALUM - Cool

Mackayi		Winter	\$5.00
Flowers about 3 inches, light yellowish-green blotched with purplish-brown. Bright lip, fragrant.			

ANTHURIUMS

Scherzerianum		\$7.50
Red, flame and spotted varieties.		

Spathiphyllum var Clevelandi		\$2.50
White		

Andreanum hybrids		\$10.00 up
Red and pink varieties only.		

* * * * *

Many customers have availed themselves of our offer of plants for beginners, and we have varied our collections from time to time. We will also work out any selection to meet your growing conditions. We offer the following as a suggestion. They will give a long period of bloom depending upon the number of plants purchased.

<u>\$17.50</u>	<u>\$25.00</u>
C. Trianae	C. Trianae
C. Percivaliana	C. Mendelii
Oncid. Splendidum	C. Percivaliana
	Cyp. Harrisonianum

SPECIAL OFFER

PIERRE CHOLET hybrids 30% off original list. Large 6 to 7 bulb blooming size plants, some in sheath, are offered subject to prior sale.

CATTLEYA Celtica, Fabianid, Fragonard, Gudrun, Intertesta, Veriflora, Octave Doin, Barbara White.
LC. Bella, Canhamiana, Finistere, Mem Paul Sion, Min Orban, Pierre Loti, Monty, Wellesiana, Rabeiana, Lc Regina x L. Purpurata.
All Fall & Winter Blooming.

Single plants \$12.00	3 for \$35.00	9 for \$100.00
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Supply limited as we have only one or two of a kind.
All repotted this season.

To make room for larger commercial varieties of cattleyas and new imports of anthuriums we are forced to dispose of all botanicals. All are blooming size plants well established. As there are only one or two of each we suggest second choice.

Number
of plants

2	Catt	Chocoensis	
2	"	Skinnerii	
3	"	Harrsionianum	
3	"	Intermedia	
1	"	Superba	
1	"	Maxima	
3	Angraceum	eichlerianum	
1	"	Eburneum	6" pot
3	Epidendrum	Cochlioda	
2	"	Obrienianum	
2	"	Ciliare	
2	Brassia	verrucosa	
1	Vanda	Luzonica var Pattersonii	12" high
3	"	Lamellata	
2	"	Spathulata	
3	Oncidium	odoratum	
2	Cirropetalum	pioturatatum	
2	Stanhopae	wardii	
3	Phaium	Wallachii	
4	Coelogne	cristata	
4	Aerides	quinquevelorum	

Large flower purple hybrids in 4" & 5" pots
Price \$7.50 to \$12.50 each

2	Lc	Alphand	Cattleya	Madam Alex Dennis
1	"	Jacquinetta	"	Petersii
1	"	London	"	Mcira
6	"	Rabeiana	"	Genl Pultney
2	"	Fascinator	"	Achtendresii
6	"	Regina x Purpurata	"	Gravesiana
2	"	George Woodams	"	Mrs. Fred'k Knollys
1	"	Mrs. G. W. Law Schofield	"	Enid
1	"	Britannia	"	Barbara White
1	"	H. S. Leon	"	Gay Gordon
1	"	Gladiator		Remy Chollet
				G. S. Roebling
1	"	Lord Derby		Adria
				Miss Kemp
1	Bc	Afterglow		Pres Wilson

Large fine brass types all blooming sizes
Price \$15. to \$35.

Bc	Gordon Highlander	\$17.50
"	Ruby	20.00
"	Xanthea X Dorothy Low(yellow)	35.00
"	Cliftonii Large plant	25.00
"	Orient X labiata	\$15.00 to 35.00

HOUSE OF ORCHIDS
24 Village Road
Pompton Plains, N. J.

Terms: Cash with order.

To make more the larger commercial varieties of
 cactuses and new imports of cactuses we are forced
 to dispose of all specimens. All are growing in
 place and established. As there are only one or
 two of each we suggest second choice.

Number	of plants	Species
1	1	Chocomaia
2	1	Chocomaia
3	1	Chocomaia
4	1	Chocomaia
5	1	Chocomaia
6	1	Chocomaia
7	1	Chocomaia
8	1	Chocomaia
9	1	Chocomaia
10	1	Chocomaia
11	1	Chocomaia
12	1	Chocomaia
13	1	Chocomaia
14	1	Chocomaia
15	1	Chocomaia
16	1	Chocomaia
17	1	Chocomaia
18	1	Chocomaia
19	1	Chocomaia
20	1	Chocomaia
21	1	Chocomaia
22	1	Chocomaia
23	1	Chocomaia
24	1	Chocomaia
25	1	Chocomaia
26	1	Chocomaia
27	1	Chocomaia
28	1	Chocomaia
29	1	Chocomaia
30	1	Chocomaia

Large flower purple hybrid in 1/2" x 2" pots
 Price \$1.50 to \$2.50 each

Number	of plants	Species
1	1	Chocomaia
2	1	Chocomaia
3	1	Chocomaia
4	1	Chocomaia
5	1	Chocomaia
6	1	Chocomaia
7	1	Chocomaia
8	1	Chocomaia
9	1	Chocomaia
10	1	Chocomaia
11	1	Chocomaia
12	1	Chocomaia
13	1	Chocomaia
14	1	Chocomaia
15	1	Chocomaia
16	1	Chocomaia
17	1	Chocomaia
18	1	Chocomaia
19	1	Chocomaia
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24	1	Chocomaia
25	1	Chocomaia
26	1	Chocomaia
27	1	Chocomaia
28	1	Chocomaia
29	1	Chocomaia
30	1	Chocomaia

Large fine purple hybrid in 1/2" x 2" pots
 Price \$1.50 to \$2.50

\$17.50	Bo Gordon Highlander
\$2.00	"
\$2.00	"
\$2.00	"
\$2.00	"
\$2.00 to \$2.50	"

Board of Directors
 St. Village Road
 Poughkeepsie, N. Y.

To meet the demand for those wishing to purchase hybrids in 4" pots we offer for a limited time several fine varieties that have bloomed. Prices are from \$7.50 to \$15.00 each.

OTHER HOUSE PLANTS

Bromeliads in variety. As most of our plants are hybrids we offer a few types of the Aechmea such as fulgens, fasciata, etc. Blooming size plants from \$4. each.

Haemanthus, King Alfred. A gorgeous coral head of flowers about 8" across in the summer. Treat like the amaryllis. Shipping of large bulbs Feb. to April. \$6. each.

Hoya cornosa. A lovely trailing vine with wax-like flower clusters. Small plants \$1.50. Specimens on bark or wire frames from \$25.

ANTHURIUM SCHERZERIANUM

One of the most exotic of tropical plants suitable for the home is the Anthurium Scherzerianum.

Offerings of these plants by us is limited to the red and varigated hybrids of which there are many types. Some in solid red and others in spotted varieties of red of many shades.

Growing the plants in the home has become increasingly popular as the prices are now within the reach of all. Small plants will bloom but the flower will naturally be smaller until the plant increases in size.

The growing requirements are simple. Ample water with good drainage. Any temperature above 55 degrees and a north or south window will give good results. Syringing the leaves or washing them when dusty will be beneficial. Although they like humidity and can be grown over a shallow pan filled with cinders they do want drainage. The resting period is usually in the late winter although we do have some in bloom all thru the year. While resting it is well not to overwater.

Plants shipped out of pots may be repotted in a mixture of one third each of peat, sand and light soil. They also do very well in osmunda and screenings of orchid peat would be excellent. Straight sphagnum is not recommended as it dies and becomes water logged and sour. This can be used however as a top dressing to encourage roots and after they form the top may be cut out and a new plant started.

Diseases are few and the only attention is to spray when new growth starts as plant lice will attack the new growth and sometimes a flower as it is forming. A mild solution of Red Arrow or D D T will kill them.

Flowers will last several weeks and large plants will produce 4 to 6 blooms a year. Since the flower lasts about a month you are assured of a continous growth for several months.

Heavy production enables us to offer, subject to prior sale, small plants at \$3.00, medium at \$4.50 and large plants at \$7.50. Colors cannot be guaranteed. Discount of 7½% in lots of 25 and 10% over this.

Plants will be shipped out of pots, bare root, outside of beetle zone and to Panama, Puerto Rico, Cuba and Hawaii.

* * * * *

We will be pleased to have you visit our greenhouse when in the vicinity. As ALL CULLS are burned we never offer inferior plants and you are free to choose your own when buying. Neither are you obligated to buy when you visit us.

Our booklet "Orchids are Out Hobby" will be sent free to all purchasers. We answer hundreds of letters each month to try to help those who need it. This practice will continue as we get a great deal of pleasure from it.

We give no warranty, expressed or implied, as to the expectancy of production of any of the plants we sell and will not be responsible for the crop. Prices quoted are F.O.B. Montclair, N. J. Plants offered subject to prior sale.

Minimum order \$5.00, otherwise add 10% packing charge.

Terms: Cash with order.

To meet the demand for those wishing to purchase hybrids in 1/2 pots we offer for a limited time several fine varieties that have blossomed. Prices are from \$2.50 to \$12.00 each.

OTHER HOUSE PLANTS

Bromeliads in variety. As most of our plants are hybrids we offer a few types of the Aechmeas such as *fulgens*, *lanceolata*, etc. Blossoming also plants from \$4. each.
Hemanthus, King Alfred. A gorgeous coral head of flowers about 8" across in the summer. Tree-like and very pretty. Shipping of later bulbs Feb. to April. \$6. each.
Hoya cornosa. A lovely trailing vine with wax-like flower clusters. Small plants \$1.50. Specimens on bark or wire frames from \$25.

ANTHURUS COMMERCE

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Plants shipped out of pots may be repotted in a mixture of one third each of peat, sand and light soil. They also do very well in corms and succulents of orchids. Peat would be excellent. Spraying sphagnum is not recommended as it dies and becomes waterlogged and sour. This can be used however as a top dressing to keep the roots and after they form the top may be cut out and a new plant started.

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Terms: Cash with order.